



Elevate Your Electrical Solutions with

SHOPRO[®]
PROFESSIONAL

Your Power, Our Promise: UNMATCHED QUALITY IN EVERY CORD.



PREMIUM QUALITY CORDS:

Elevate your projects with top-tier electrical cords, ensuring reliability and durability.



PREFERRED SUPPLIER STATUS:

Enjoy the access to Holland's extensive range of electrical cords.



EXPANDED PRODUCT PORTFOLIO:

Choose from an expanded selection of 35+ electrical cords, providing solutions for various applications.



COST-EFFICIENCY AND SAVINGS:

Maximize your budget with competitive pricing.



ABRASION & MOISTURE RESISTANT



MEDIUM DUTY

WATER & FLAME RESISTANCE



LIGHT DUTY

OUTDOOR USE



HEAVY DUTY

OUTDOOR



16/2 PXWT OUTDOOR

- Electrical Rating:** 13A-125V-1625W
- Safety-Covered:** Prevent accidental contact with live terminals.
- Durable:** Withstand outdoor environments and weather-resistant
- Polarized Connectors:** Reduces the risk of electrical hazards.

Item	Length	Color	Lit End	Outlet	Case
P010800DSP	10'	Green	No	3	0/24
P010785DSP	10'	White	No	3	0/24
P010786DSP	15'	White	No	3	0/15
P010799DSP	15'	Green	No	3	0/15



16/3 SJTW OUTDOOR

- Electrical Rating:** 13A-125V-1625W
- Durable:** Highly resistant to abrasion and moisture for long-lasting performance.
- Polarized Connectors:** Designed to reduce the risk of electrical hazards and ensure safe connections.
- Flexible and Durable:** Engineered to resist kinks and tangles, providing hassle-free use.

Item	Length	Color	Lit End	Outlet	Case
P010812	15'	Green	No	1	0/24
P010813-25	25'	Green	No	1	0/12
P010814	50'	Green	No	1	0/6
P010815-100	100'	Green	Yes	1	0/6



16/3 SJTW OUTDOOR

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- Durable:** Highly resistant to abrasion and moisture for long-lasting performance.
- Polarized Connectors:** Designed to reduce the risk of electrical hazards and ensure safe connections.
- Flexible and Durable:** Engineered to resist kinks and tangles, providing hassle-free use.

Item	Length	Color	Lit End	Outlet	Case
P010801	10'	Orange	No	1	0/24
P010808	10'	Orange	No	3	0/24
P010802	15'	Orange	No	1	0/20
P010803-25	25'	Orange	No	1	0/12
P010809	30'	Orange	No	3	0/12
P010804-50	50'	Orange	No	1	0/6
P010811	50'	Orange	No	3	0/6
P010806-100	100'	Orange	Yes	1	0/6



14/3 SJTW OUTDOOR

- Electrical Rating:** 15A-125V-1875W
- Heavy-Duty Construction:**
Engineered with robust materials to handle heavy loads and frequent use
- Flexible and Durable:** Resistant to kinks and tangles.
- Abrasion & Moisture Resistant:** Built tough to withstand rugged outdoor conditions.

Item	Length	Color	Lit End	Outlet	Case
P010817-25	25'	Yellow	No	1	0/12
P010818	50'	Yellow	No	1	0/4



14/3 SJTW OUTDOOR

- Electrical Rating:** 15A-125V-1875W
- Heavy-Duty Construction:**
Engineered with robust materials to handle heavy loads and frequent use
- Lighted End:** Amber indicator not only enhance safety but also provide convenient power status checks.
- Abrasion & Moisture Resistant:** Built tough to withstand rugged outdoor conditions.

Item	Length	Color	Lit End	Outlet	Case
P010866	25'	Red	Yes	3	0/12
P010868	25'	Red	Yes	1	0/12
P010869	50'	Red	Yes	3	0/4
P010862	50'	Red	Yes	1	0/4
P010863	100'	Red	Yes	1	0/4



14/3 SJTW HI-VIS OUTDOOR

- Electrical Rating:** 15A-125V-1875W
- Heavy-Duty Construction:**
Engineered with robust materials to handle heavy loads and frequent use
- Lighted End:** Amber indicator not only enhance safety but also provide convenient power status checks.
- Abrasion & Moisture Resistant:** Built tough to withstand rugged outdoor conditions.

HI-VIS INDICATOR LIGHT

Item	Length	Color	Lit End	Outlet	Case
P010900RD	25'	Red	Yes	1	0/12
P010901GN	25'	Green	Yes	1	0/12
P010902BL	25'	Blue	Yes	1	0/12
P010903PK	25'	Pink	Yes	1	0/12
P010890RD	50'	Red	Yes	1	0/4
P010891GN	50'	Green	Yes	1	0/4
P010892BL	50'	Blue	Yes	1	0/4
P010893PK	50'	Pink	Yes	1	0/4

OUTDOOR



12/3 SJTW OUTDOOR

- **Electrical Rating:** 15A-125V-1875W
- **Heavy-Duty Construction:**
Engineered with robust materials to handle heavy loads and frequent use
- **Flexible and Durable:** Resistant to kinks and tangles.
- **Abrasion & Moisture Resistant:**
Built tough to withstand rugged outdoor conditions.

Item	Length	Color	Lit End	Outlet	Case
P010822-25	25'	Yellow	No	1	0/6
P010824	50'	Yellow	No	1	0/6



12/3 SJTW OUTDOOR

- **Electrical Rating:** 15A-125V-1875W
- **Heavy-Duty Construction:**
Engineered with robust materials to handle heavy loads and frequent use
- **Lighted End:** Amber indicator not only enhance safety but also provide convenient power status checks.
- **Abrasion & Moisture Resistant:**
Built tough to withstand rugged outdoor conditions.

Item	Length	Color	Lit End	Outlet	Case
P010825-50	50'	Yellow	Yes	1	0/6
P010870	50'	Yellow	Yes	3	0/6
P010826-100	100'	Yellow	Yes	1	0/4
P010867	100'	Yellow	Yes	3	0/4



12/3 SJTW
HI-VIS OUTDOOR

- **Electrical Rating:** 15A-125V-1875W
- **Heavy-Duty Construction:**
Engineered with robust materials to handle heavy loads and frequent use
- **Lighted End:** Amber indicator not only enhance safety but also provide convenient power status checks.
- **Abrasion & Moisture Resistant:**
Built tough to withstand rugged outdoor conditions.

HI-VIS INDICATOR LIGHT

Item	Length	Color	Lit End	Outlet	Case
P010910RD	50'	Red	Yes	1	0/6
P010911GN	50'	Green	Yes	1	0/6
P010912BL	50'	Blue	Yes	1	0/6
P010913PK	50'	Pink	Yes	1	0/6
P010914YL	50'	Yellow	Yes	1	0/6
P010915OR	50'	Orange	Yes	1	0/6



SJEOOW CHEMICAL AND OIL RESISTANT

- Electrical Rating:** 15A-125V-1875W
- Lighted End:** Amber indicator not only enhance safety but also provide convenient power status checks.
- Locking Socket:** Secures connections and prevents accidents.
- Tough Shield:** Boasts chemical and oil resistance, ensuring reliability in tough outdoor conditions

Item	Length	Color	Lit End	Outlet	Case
P011059 - 14/3	50'	Blue/Red	Yes	1	0/4
P011061 - 12/3	50'	Blue/Red	Yes	1	0/6



SJTW TOUGH WEATHER

- Electrical Rating:** 15A-125V-1875W
- Heavy-Duty Construction:** Engineered with robust materials to handle heavy loads and frequent use
- Lighted End:** Amber indicator provide convenient power status checks.
- Severe Weather Rated:** Built to withstand severe temperatures from -50 to 60°C (-58 to 140°F).

Item	Length	Color	Lit End	Outlet	Case
P011050 - 14/3	50'	Blue	Yes	1	0/4
P011052 - 14/3	100'	Blue	Yes	1	0/4

Item	Length	Color	Lit End	Outlet	Case
P011060 - 12/3	50'	Blue	Yes	1	0/6



SJOOW EXTREME COLD FLEX

- Electrical Rating:** 13A-125V-1625W (16/3), 15A-125V-1875W (14/3)
- Heavy-Duty Construction:** Engineered with robust materials to handle heavy loads and frequent use
- Tough Shield:** Boasts chemical and oil resistance, ensuring reliability in tough outdoor conditions
- Extreme Weather Rated:** Designed to endure extreme conditions from -60 to 60°C (-76 to 140°F)

GLACI FLEX

Item	Length	Color	Lit End	Outlet	Case
P011070 - 16/3	15'	Blue	Yes	1	0/20
P011072 - 16/3	25'	Blue	Yes	1	0/12
P011074 - 16/3	50'	Blue	Yes	1	0/6

GLACI FLEX

Item	Length	Color	Lit End	Outlet	Case
P011080 - 14/3	25'	Blue	Yes	1	0/12
P011082 - 14/3	50'	Blue	Yes	1	0/4
P011084 - 14/3	100'	Blue	Yes	1	0/4



10/3 SJTW OUTDOOR

- Electrical Rating:** 15A-125V-1875W
- Heavy-Duty Construction:** Engineered with robust materials to handle heavy loads and frequent use.

Item	Length	Color	Lit End	Outlet	Case
P010875	50'	Blue	Yes	1	0/4
P010878	100'	Blue	Yes	1	0/2

INDOOR/OUTDOOR



16/3 SJTW BLOCK HEATER

- **Electrical Rating:** 13A-125V-1625W
- **Heavy-Duty Construction:** Engineered with robust materials to handle heavy loads and frequent use
- **Lighted End:** Amber indicator not only enhance safety but also provide convenient power status checks.

Item	Length	Color	Lit End	Outlet	Case
P011000	10'	Blue	Yes	3	0/24
P011010	15'	Blue	Yes	3	0/20



12/3 SJTW INLINE GFCI CORD

- **Electrical Rating:** 15A-125V-1875W
- **GFCI Protection:** Detects ground faults and prevents electrical shocks.
- **Lighted End:** Amber indicator not only enhance safety but also provide convenient power status checks.
- **Easy Installation:** Inline design allows for convenient plug-and-play setup, requiring no additional wiring or installation.

Item	Length	Color	Lit End	Outlet	Case
P010852GFI	3'	Yellow	No	1	0/16
P010850GFI	2'	Yellow	No	3	0/18



H-FRAME EXTENSION CORD WRAP WITH HANDLE

- **Versatile Capacity:** Accommodates various cord lengths, holding up to 100 ft of 16-gauge, 80 ft of 14-gauge, or 50 ft of 12-gauge cords.

Item	Color	Cord Lengths	Case
P011160DSP	Orange	100FT, 80FT, 50FT	1/24



14/3 EXTENSION CORD REEL

- **Electrical Rating:** 13A-125V-1625W
- **Retractable Design:** Provides a convenient 50-foot extension cord for powering outdoor equipment with easy winding and storage.
- **Durable Metal Frame:** Built with a strong, sturdy frame and an easy-grip handle for effortless transport and handling.

Item	Color	Cord Lengths	Case
P011102	Red	50FT	1/2



14/3 SJTW OUTDOOR EXTENSION ADAPTER CORD

- **Electrical Rating:** 15A-125V-1875W
- **Heavy-Duty Construction:**
Engineered with robust materials to handle heavy loads and frequent use
- **Lighted End:** Amber indicator not only enhance safety but also provide convenient power status checks.

Item	Length	Color	Lit End	Outlet	Case
P010861DSP	2'	3 Red 3 Green 3 Blue 3 Pink 3 Yellow 3 Orange	Yes	3	1/18



12/3 Y-BLOCK ADAPTER CORD

- **Electrical Rating:** 15A-125V-1875W
- **Heavy-Duty Construction:**
Engineered with robust materials to handle heavy loads and frequent use
- **Lighted End:** Amber indicator not only enhance safety but also provide convenient power status checks.

Item	Length	Color	Lit End	Outlet	Case
P010864	2'	Yellow	Yes	1	1/18



TRIPLE OUTLET ADAPTER

- **Electrical Rating:** 15A-125V-1875W
- **Triple Outlet Design:** Powers multiple devices from a single source.
- **Durable Rubber Construction:**
Flexible, weather-resistant, and built to last.

Item	Color	Lit End	Outlet	Case
P010750DSP	Green	No	1	1/24
P010752DSP	Orange	No	1	1/24
P010754DSP	Clear	Yes	1	1/24

POWERFLOW CONNECTION ZONE

This thoughtfully designed display presents an extended variety of cords, optimizing space efficiency in stores. Catering to diverse needs, it offers a versatile range suitable for both home improvement and professional contractor projects.

The collection encompasses indoor cords alongside a comprehensive selection of 16/3 cords, supplemented by options in 14/3 and 12/3. Additionally, the program features a range of power bars and taps, ensuring customers have access to all essential supplies.



Selection

Discover a comprehensive assortment of extension cords, taps, and power bars, providing the widest range of options for your electrical needs.



Merchandising

Included is a dump bin, a three-tier bin, POP signage, and shelf talkers, all strategically designed to pave the way for your success.



Marketing Support

This package encompasses digital merchandising packaging, a tailored social media package, and an email marketing template designed to optimize your online presence, engage your audience effectively, and drive sales.

CONTRACTOR CORD CENTRAL

This curated display showcases a comprehensive range of extension cords tailored specifically for contractors and industry experts.

Our assortment comprises an extensive array of 16/3, 14/3, and various 12/3 cords, ensuring we cater to diverse project requirements. With this selection, we equip Home Improvement Centers catering to contractor-focused clientele with everything necessary to meet their customers' needs.

DISPLAY OPTION 1 - PROGRAM B



Selection

A broad range of contractor-grade cords tailored for industry professionals.



Merchandising

Included in the package is the shelf talker kit to ensure effective communication of all product features and information to customers.



Marketing Support

This package encompasses digital merchandising packaging, a tailored social media package, and an email marketing template designed to optimize your online presence, engage your audience effectively, and drive sales.





POWER ESSENTIALS HUB

This thoughtfully curated display presents a diverse selection of extension cords, meticulously tailored for general-purpose use, DIY enthusiasts, and homeowners.

Our assortment features indoor cords, appliance cords, and a comprehensive range of 16/3 cords, complemented by essential packages of 14/3 and 12/3 cords. Additionally, this program offers a variety of power bars and taps, ensuring that you provide customers with everything they require.

DISPLAY OPTION 2 - PROGRAM D



Selection

A wide selection of high-quality cords designed for homeowners and general hardware store customers.



Merchandising

Included is a dump bin, a three-tier bin, POP signage, and shelf talkers, all strategically designed to pave the way for your success.



Marketing Support

This package encompasses digital merchandising packaging, a tailored social media package, and an email marketing template designed to optimize your online presence, engage your audience effectively, and drive sales.